



**Finding our way
in changing times**

**MiSP
Conference
2022**

Saturday 18th June

SPONSORSHIP GUIDE

Mindfulness in Schools Project

- Providing the gold-standard for mindfulness in schools for over 10 years
- Over 7,500 teachers trained so far - and rising
- Over 720,000 children and young people estimated to have received our curricula in schools
- Over 2,500 trained educators with active Hub membership accessing our materials and events regularly
- Evidence-based and well-researched, our approach provides support to children and adults in schools:
 - Improved mental, emotional, social and physical health and wellbeing
 - Reductions in stress, anxiety and reactivity
 - Increased self-awareness and ability to recognise worry, managing difficulty and appreciate the positive
 - Improvements in cognitive and executive function, creativity, memory, planning and problem solving
 - Improvements in sleep, in relationships and in self-regulation
- Member of the CPD Standards Office, the Schools Wellbeing Partnership, the Children and Young People's Mental Health Coalition , NCVO and we are a Living Wage Employer.



Mindfulness in Schools Project is the most established provider of mindfulness training for schools in the UK, delivering world-leading curricula for classroom-based mindfulness.

About the event

The MiSP Conference 2022 will provide your business with the exposure and marketing opportunities to engage with hundreds of schools both nationally and internationally. The event is likely to be attended by over 700 teachers from primary and secondary schools throughout the state-maintained and independent sectors from across the UK.

Date: Saturday 18th June 2022

Time: 10:00am – 4.00pm

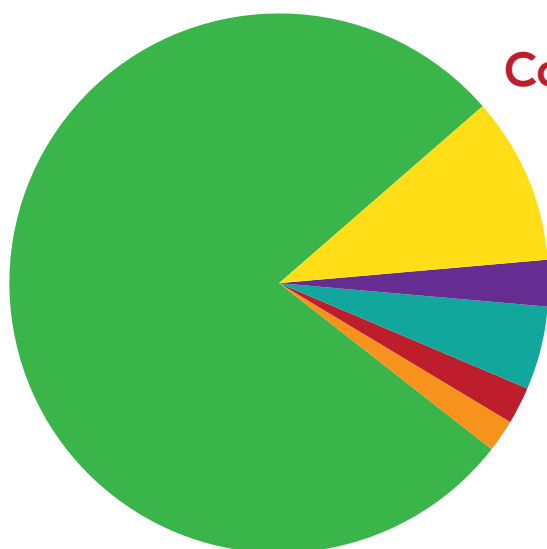
Venue: ONLINE

Theme: Being well

Our expert speakers will explore pathways to wellbeing for the whole school community – children, staff, parents and carers.

- What does it mean to teach mindfully?
- How do we offer support in these changing times?
- How can we reach the entire school community?

Last year's event
attended by
722
delegates



Composition of previous audiences:

78% Teachers/School Staff/Educators

10% Head Teachers/Deputy Heads/Assistant Head

3% Pastoral Care Leads/SEND COs

5% Educational/Clinical Psychiatrists

2% Academics/Researchers

2% Local Authority / Council Service Providers

Sponsorship opportunities

- Enhance your social responsibility credentials by association with a leading, highly reputable charity that is supporting mental health and wellbeing in schools through the pandemic
- Reach decision-makers and influencers in the education sector
- Help to support schools and young people through these extraordinary times
- **Six month promotional period, starting January 2022:**
 - Regular e-shots to an audience of more than 16,000
 - Social media promotion to audience of more than 25,000
 - Conference landing page with more than 2,800 views over the promotional period

Social Media Audience Reach



4,121



18,220

HEADLINE SPONSOR

£3,500

- Company logo on Conference web page (approx. 2.5k page views)
- Inclusion in extensive social media campaign (25k+ audience)
- Company logo on cover of online delegate brochure
- Full page advertorial in delegate brochure
- Inclusion of Sponsor collateral in Virtual Goodie Bag
- Feature article in June 2022 MiSP Newsletter (3k+ subscribers)

PARTNER SPONSOR

£1,500

- Company logo on Conference web page (approx. 2.5k page views)
- Inclusion in extensive social media campaign (25k+ audience)
- Company logo on front of delegate brochure
- Half page advertorial in delegate brochure
- Inclusion of Sponsor collateral in Virtual Goodie Bag

SPONSOR

£750

- Company logo on Conference web page (approx. 2.5k page views)
- Inclusion in extensive social media campaign (25k+ audience)
- Banner advert in online delegate brochure

To sponsor the MiSP Conference 2022

Email: enquiries@mindfulnessinschools.org

Advertising opportunities

BROCHURE ADVERTS

Provide an advert featuring your company, product or service to feature in our conference brochure, distributed to all delegates.

**DOUBLE
PAGE SPREAD**
(420x210mm)
£250+VAT

**INSIDE
FRONT COVER**
(210x210mm)
£200+VAT

**BACK
COVER**
(210x210mm)
£175+VAT

**FULL
PAGE**
(210x210mm)
£150+VAT

**HALF
PAGE**
(210x105mm)
£100+VAT

**QUARTER
PAGE**
(105x105mm)
£75+VAT



To advertise at the MiSP Conference 2022

Email: enquiries@mindfulnessinschools.org

Advertising opportunities

- **Raise your profile** within the education sector
- Develop new **business leads**
- **Increase exposure** to your target audience
- Exposure to **decision-makers and influencers** in the education sector

VIRTUAL GOODIE BAG

£100 +VAT

A 'Virtual Goodie Bag', a landing page with items to download, will be distributed to all delegates. The bag will include the Conference brochure and schedule, which all delegates will need to access, meaning that the page will be very well visited! Provide an offer or discount of your choice and it will be included in our Virtual Goodie Bag for all delegates to find.

Last year's
Conference
Goodie Bag page
received nearly
1,500
page views



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